

November 4th, 2020

Dear Community Businesses and Families,

We're reaching out at this time because we're in need of your continued support. There is no doubt that the tumultuous events of 2020 will be with us for a long time to come. Many of us have been forced to adapt in our daily lives, and in the way we work in our jobs and conduct our businesses. This school year is also looking quite different than normal with masks, social distancing and some students participating from home in virtual learning. We are thankful God has blessed us with the dedication of our amazing staff and parents to make these adaptations possible to maintain the excellence of our school.

As you may know, we would have held the biannual Gala in 2021, but with the current pandemic we have to cancel this event. From a financial standpoint, this is a tremendous setback for the PSO. To compensate, we are asking for your support for a new endeavor.

St. Mary Magdalene Catholic School is hosting "Monarch Mondays" every Monday in the third and fourth quarters from January 4 – June 1, 2021, on which days our students may wear a special Monarch Mondays t-shirt or hoodie to school with the bottoms of their choice, following the school's policies. For local businesses or families who sponsor Monarch Mondays, your name will be printed on the back of the shirt.

This event will be our primary fundraiser for the year, so we ask you to consider making a generous donation. The advantage to our sponsors is that your business or family name will be featured on everyone's shirt on continuous Mondays, rather than at a one-time event. The funds raised will go toward enhancing our school's outdoor areas as well as continuing to support the PSO programs that run throughout the year.

- "**Monarch**" sponsors (\$2,500) receive 6 free t-shirts, a spotlight feature on the school's social media platforms, and their business logo or family name prominently featured on the back – the only logos on the shirts! Act fast: only two Monarch level sponsorships are available! Contact Erin Bonasso ([erinbonasso@gmail.com](mailto:erinbonasso@gmail.com)) to secure this exclusive placement.
- "**Maroon**" sponsors (\$1,000) receive 4 free t-shirts, placement at the top of the donor list, and a spotlight feature on the school's social media accounts.
- "**Gold**" sponsors (\$500) receive 2 free t-shirts, name in the middle of the sponsor list, and a group post on the school's social media accounts.
- "**White**" sponsors (\$250) receive 1 free t-shirt and their name in the donor list.

As a valued local business and community leader, we are asking for your support in being a Monarch Mondays sponsor. Our StMM families love to support our local businesses!

Sincerely,

Monarch Mondays Committee, StMM PSO

Erin Bonasso, Tina Korzeniowski, Angela Malfeo, Molly Pryzwansky, and Kelley Ann Ward, Chairs

St. Mary Magdalene Catholic School is recognized as a 501(c)(3) nonprofit organization  
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